

NEWSLETTER

September Edition

KICK OFF ALMA DI MONTI COLLECTION CALIBRATION

From July 19th to 22nd our quality team, formed by experienced Q-Graders have started the Premier Cru calibrations. During this week, our international consultant Mané Alves has also joined to evaluate the new crop coffees.



NEW PREPARATION METHOD AT ALMA DI MONTI COLLECTION

The intention to optimize our quality process and its results, has made us try and develop a new preparation method, which will be launched at Alma di Monti collection.

"Wild Fermentation" process was created to name the many existent possibilities to ferment the coffees in a natural, wild way. Our aim is to present a larger range of different tastes profile. The new method will bring out excellent tastes split into the three categories, Black, Gold, Blue.

We are excited to get your comments about it!!

6 PREPARATIONS IN NUMEROUS COMBINATIONS



ALMA DI MONTI SAMPLES ARE READY TO GO! STAY TUNED

Finally, we are ready to share with you the first calibration samples from Alma di Monti collection. Our commercial team will be dispatching the samples set by first week of September.

A PERFECT COMBINATION BETWEEN TECHNOLOGY AND SUSTAINABILITY

Focused on sustainability our Premier Cru project is bringing out a new and innovative process. From now on, our technical sheets will be shared via a QR Code, stamped on packing sample. Our intention is to reduce the paper print, respecting and contributing to environment.

Through the QR Code, you can have access to information, such as, Glebe, Glebe's altitude, Preparation Method, Drying and Fermentation Process, apart from Premier Cru institutional website, where you can download the technical sheet in pdf format.

Give us your feedback about it!



SCAN HERE!



COFFEE BLOSSOMING IS HERE!

This year, the first blossoming happened in the last week of August and the flowers has lasted for around 5 days. Our irrigation system will help to make sure the flowers will grain properly since the rains are taking a little longer than expected. So far, our perspectives for the next crop still very promising considering our management of the fields, which potentially increased our quality and volume.



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